



**American  
Red Cross**

## **Pet First Aid App**

**Pets are an important part of many families, and a new Red Cross Pet First Aid App can help dog and cat owners learn how to provide care until veterinary assistance is available.**

- *Forty seven percent of households count a dog among their family members and forty six percent have a cat. [Source: American Pet Products Association Pet Owners Survey]*
- *Users can easily toggle between “Dog” and “Cat” content.*
- *The cost of less than \$1 per download is a small price to have expert pet safety information in the palm of your hand.*

**The Red Cross Pet First Aid App has resources developed by experts on how to maintain a pet’s health and what to do during emergencies.**

- *Pet owners learn about signs of a healthy dog or cat so they can recognize health problems early. Catching potential illness or injury early can make a huge difference in treatment success.*
- *The app gives users instant access to information including step-by-step instructions, videos and images for more than 25 common first aid and emergency situations for dogs and cats.*
- *App users will learn how to treat wounds, control bleeding and care for breathing and cardiac emergencies. Information about administering medication, behavioral and nutritional information is also included.*
- *Additional topics include burns, car accidents, falls and what to do for cold- and heat-related emergencies.*

**The app also has a click-to-call feature to allow pet owners to quickly contact their veterinarian, and also contains an “animal hospital locator” to find emergency pet care facilities or alternate veterinarians.**

- *Owners can create a pet profile including tag identification number, photos and list of medications with instructions.*
- *The list of early warning signs helps users learn when to call their veterinarian.*
- *Users also can also locate pet-friendly hotels for when they travel.*
- *The app lets pet owners test their knowledge with interactive quizzes and earn badges that they can attach their favorite pet photo to and share on their social networks.*

**We understand the important emotional role that pets play in the lives of families and the Red Cross has several resources so owners can include pets in their emergency action plans.**

- *History shows that people will risk their lives for their family pets during disasters by not evacuating or by trying to rescue them. Including your pets in emergency planning before a disaster keeps the whole family safe.*
- *If you need to evacuate, take your pets. If it’s not safe for you to stay, it’s not safe for your pet.*
- *Learn how to assemble a pet first aid kit and how to prepare an emergency kit for your pets that includes leashes, food, water, toys, medical records and an animal carrier.*
- *In addition to downloading the app, people can take a Red Cross Pet First Aid course for the health and safety of your pet and for your piece of mind.*

**The Red Cross has made great strides in making emergency information available to people whenever and wherever they need it. This allows people to make critical, lifesaving decisions.**

- *All of our apps can be found in the Apple App Store and the Google Play Store for Android by searching for American Red Cross or by going to [redcross.org/mobileapps](http://redcross.org/mobileapps).*
- *To take a Red Cross Pet First Aid course go to [redcross.org/takeaclass](http://redcross.org/takeaclass).*